



Event Report - Sleeping Beauty

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Location: Main Auditorium

Dates: 11/02/2009 to 11/02/2009

Perfs: 1

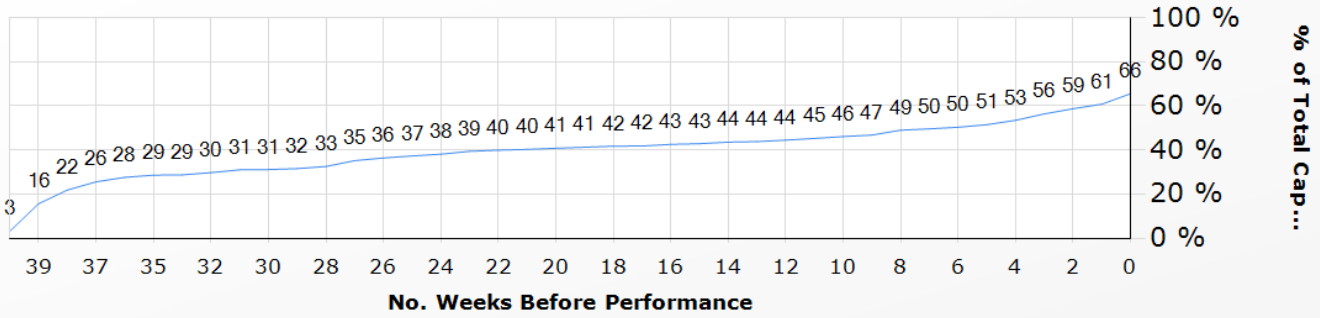
Correct as of: 26 February 2009

Customers: 496
Non Quick Sale: 478
Revenue: £19,484.05

Tickets: 977
Capacity: 1,490
Sold: 66 %

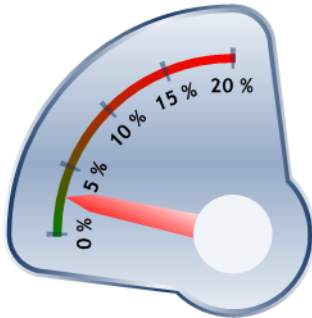
Avg. Group Size: 2.0
Customer Yield: £39.28
Ticket Yield: £19.94

Capacity Achieved By Weeks Out



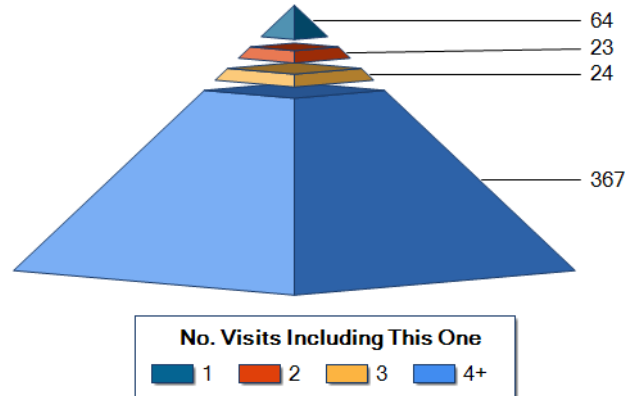
[Click here to compare to another event](#)

% Tickets Sold As Quick Sales

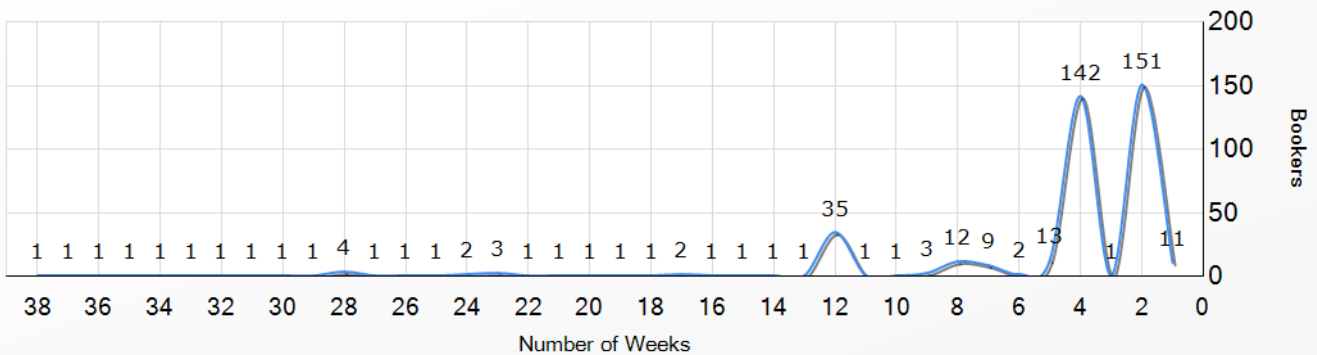


Quick Sale Tickets: 27
Total Tickets: 977
Quick Sales: 3 %

Customers Relationship to You



Number of Weeks Since Last Attendance





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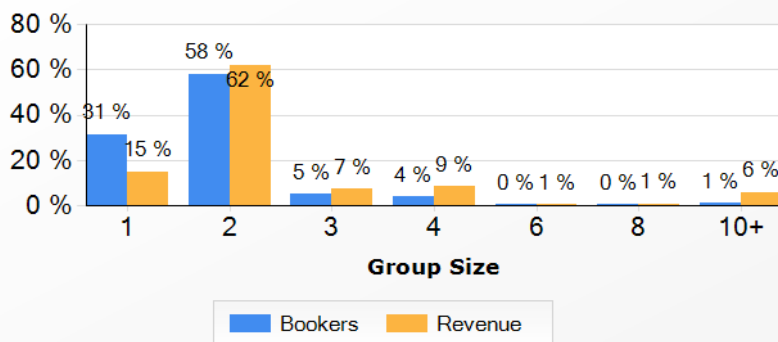
Top 10 Previous Events

Event	Start Date	Customers
<u>Giselle</u>	22/10/2008	284
<u>Bookworms</u>	16/11/2007	258
<u>Julius Caesar</u>	01/05/2008	258
<u>Waiting for Godot</u>	21/01/2009	255
<u>Hamlet</u>	29/02/2008	245
<u>Nutcracker</u>	07/10/2007	226
<u>La Cage Aux Folles</u>	02/05/2007	225

Top 10 Future Events

Event	Start Date	Customers
<u>Middleage Spread</u>	18/05/2009	265
<u>Rocky Horror</u>	11/06/2009	133
<u>La Traviata</u>	21/03/2009	110
<u>Carmen</u>	21/02/2009	88
<u>Red Dwarf</u>	02/04/2009	43
<u>Roger McGough</u>	01/04/2009	14
<u>Annie</u>	18/02/2009	13

Group Size



Group Size	Bookers	Revenue
<u>1</u>	156	£2,893
<u>2</u>	288	£12,093
<u>3</u>	25	£1,449
<u>4</u>	20	£1,673
<u>6</u>	1	£99
<u>8</u>	1	£137
<u>10+</u>	5	£1,140

Discount Code	Customers	Tickets	Paid
<u>Comp</u>	5	7	£0
<u>Disabled</u>	8	8	£196
<u>Full</u>	86	147	£3,826
<u>Over 60</u>	99	174	£3,936
<u>School</u>	1	30	£150
<u>Student</u>	65	140	£2,255
<u>Subscription</u>	255	441	£8,798
<u>Under 16</u>	25	30	£323
		977	£19,484

Postal Sector	Bookers	Revenue	Tickets
CV 4 7	30	£1,034	51
CV 4 8	18	£691	32
CV30 2	10	£654	31
CV31 6	17	£525	29
CV 2 7	13	£426	23
CV 4 9	10	£416	22
CV 8 8	10	£401	20
CV10 8	10	£398	19
CV 1 5	13	£390	18
CV 6 5	9	£371	18

Execution Time: 16 second(s)

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